



Lana Harris, VP Fundraising
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A 501(c)3 organization EIN#80-0939371

January 12, 2019

SPONSORSHIP INVITATION—9th Annual Pancake Breakfast, Sat. March 2, 2019 7:00 am-11:00 am

From marching competitions and football game support in the Fall, to UIL Concert contest, Winterguard, and Solo and Ensemble competitions in the spring, the award-winning McNeil High School Band and Guard are continually bringing our community and young people rich musical training and experiences. Musical training has been linked to better grades in school and lower drop out rates, and being part of a supportive musical community is a highlight of many of our students' high school lives. Our students also learn teamwork and leadership skills as well as time management. They must keep up with their classes and grades despite a grueling schedule with many hours spent in rehearsal outside of school hours.

Each year, the band boosters work hard to raise the funds to support group and individual band activities. One of our major fundraisers is an annual, community pancake breakfast and silent auction event. This year's event is scheduled for **Saturday March 2, 2019, at St. Philip's United Methodist Church** (16321 S. Great Oaks Drive, Round Rock) from **7 am to 11 am**.

Through the generous donations of our sponsors, we hope to cover all material expenses of the Pancake Breakfast and raise the funds that help keep our band competitive and thriving. Last year we were able to raise over \$12,000 for the band general fund, which covers costs such as instruments, Color Guard Instructor salary, marching show costs, music, and many other expenses not covered by our school district. We also help support the band programs at our three feeder middle schools—Deerpark, Pearson Ranch, and Cedar Valley.

Please consider helping the students of the Maverick Band. Details about additional promotional opportunities and levels of sponsorship can also be found in this packet. If you have any questions, please contact me at the phone or email address above.

We hope you will consider supporting this worthwhile cause!

Sincerely,

Lana Harris
Vice President - Fundraising
Maverick Band Boosters

Sponsor Support Levels

Your donation will help make it possible for 100% of the proceeds of this fundraiser to go directly to the Maverick Band and our students. Additionally, your donation offers an opportunity for your company name and logo to be featured at each table (placemat ads) and throughout the venue on large screens as part of our rotating slideshow. Presenting, executive, gold and silver sponsors will also be highlighted on the Maverick Band website and in our concert programs. If you would like to provide some small business items for patrons to take, we will have an area set up for those (e.g. business cards, promotional magnets or pens, etc.).

Presenting Level Sponsors:

\$400 - Ticket Sponsor—Company Logo on event tickets OR

\$400 - Sign Sponsor—Company Logo on yard signs (25) displayed one week before OR

\$300 - Syrup Sponsor—Company Logo on syrup bottles on all tables

- Slide show ads—(4 Each for Ticket and Sign Sponsors; 3 for Syrup Sponsor)
- Logo on Place mats
- Plaque for your place of business (if requested)
- 10 Pancake Breakfast Tickets
- Listing in concert program through May 2019
- Individual recognition on sponsor page of Band website through May 2019

Executive Level Sponsor - \$200.00

- Two (2) slideshow ads
- Logo on Place mats
- Framed Certificate for your place of business (if requested)
- 8 tickets to the breakfast
- Listing in concert programs through May 2019
- Individual recognition on sponsor page of Band website through May 2019

Gold Level Sponsor - \$100.00

- One (1) slideshow ad
- Logo on Place mats
- 4 tickets to the breakfast
- Listing in concert programs through May 2019
- Individual recognition on sponsor page of Band website through May 2019

Silver Level Sponsor - \$50

- Name listing on Place mats
- 2 tickets to the breakfast
- Individual recognition on sponsor page of Band website through May 2018

SENIOR SHOUT-OUTS - \$20

- One (1) slideshow ad for your Senior

The Maverick Band is also accepting items for our Silent Auction.

Sponsor Commitment Form



Yes, I would like to sponsor McNeil Maverick Band's annual Pancake Breakfast:

- \$400 TICKET Sponsor (Only 1 Available)
- \$400 SIGN Sponsor (Only 1 Available)
- \$300 SYRUP Sponsor (Only 1 Available)
- \$200 Executive Sponsor
- \$100 Gold Sponsor
- \$50 Silver Sponsor
- \$20 Senior Shout Out
- Silent Auction Donation Item Description: _____

___ YES, I would like the sponsor plaque/certificate for display at my business (for Presenting and Executive level sponsors only).

Sponsor Name:	
Individual Contact Name:	
Address:	City, State – Zip
Phone:	Email:

Please mail checks to McNeil Band Boosters, P.O. Box 202602, Austin, TX 78720
or request pick up from your business at fundraising@McNeilBand.org

*Maverick Band annual Pancake Breakfast
Saturday, March 2, 2019
St. Philip's United Methodist Church, Round Rock
7:00 A.M. through 11:00 A.M.*

Email company logo to fundraising@McNeilBand.org

*Thank you!
You are helping to enrich the lives of
our young people and our community!!*