

McNeil Band Boosters

Executive Board and Leadership Meeting Minutes

DATE: Thursday, September 5, 2019

Call to order: 6:38pm Adjournment: 9:24pm

Next Meeting: October 8, 2019

Present: Lana Harris, Scott Duff, Jason Dimiceli, Jennifer Dimiceli, Velma Metz, Kryn Contello, Amy Vaughn, Jennifer Macaulay, Kim Younger, Siv Manda, Michele Burton, Roxanne Pena, Ginny Lucich, Deidre Brown, Laura Ellason

WELCOME: Meeting was called to order by Lana Harris 6:38pm

SECRETARY REPORT:

Approval of 8/13 minutes (add in/ attach audit report). Velma motion and Roxanne second.

TREASURER'S REPORT:

August reconciled. Working on September deposits.

Crowdfunding total almost \$22,000. Still some checks to deposit.

BAND DIRECTOR'S REPORT:

8th grade night tomorrow. 110-120 8th graders signed up.

First contest in 2 1/2 weeks

FUNDRAISING REPORT:

- Merchandise will be sold at the game tomorrow
- BOA Austin signups are up. Need someone to call businesses to get food donations for volunteers. Email Kelli. Will be a Shuttle for spectators from PAC.
- Deidre and fundraising committee: Have met and talked a lot. Short term ideas: Brian Kerman is working on spirit nights in Sept, Oct, Nov, skip Dec and then resume. Mondays at 5:00. Mid-range, like raffles of a TV or a car or gift cards. Include McNeil community and advertising at games. Lana said to make sure to look at comptroller's guidelines for gift cards and raffles. Long-range like corporate sponsorships; signage on fence line; subscription-based opportunities for alumni and current families; name plates or something to display in the new band hall. Jason is working on creating an alumni database.
- Pancake breakfast: Ben Overby Coordinator. Wanting to maybe find another venue. St. Phillips won't let you reserve without paperwork and deposit.

CONCESSIONS/BCOB:

Jennifer Macaulay: Had a handout covering different discussions, comments. Going to work with Vanessa to get ahead of volunteer needs 2 weeks. List needs for the following week, not just upcoming week. Sending extra emails just to parents whose section is responsible for that week.

- We have stand managers for all Pearson games
- Made double at JV game last week than normal.
- Extra MS game moved here to McNeil next Monday
- Getting NHS kids to volunteer who need hours

VOLUNTEERING:

New signup system working well. Wondering if there's an easier way for a volunteer to un-sign up if they didn't keep original email confirmation. Adding a dedicated volunteer button or link right on home page? Can maybe replace 'cut time' link with volunteer link. Put under Band 101?

LIAISONS REPORTS:

Kim Younger (Cedar Valley): Only a handful of Cedar Valley kids coming to McNeil. She spoke at Open House and talked up Band. Not many parents at Open House, mostly 6th grade parents who had questions for directors. No one signed concession signups sheet. Only sold \$250 of HEB cards. Kim keeps sending emails. Mr. Alvarado sent a really good email to parents of how much they rely on money from McNeil Band and encouraging parents to sign up, even those who are going to Round Rock because they're not a part of RR Boosters. After that email went out she had one parent sign up. Going to have to probably rely on HS parents because Kim and directors are doing all they can without much success so far. Have 125 slots to fill at Reeves. Still have like 99 open. NHS students again?? Getting band students to do Monday games? Deidre suggested getting to them with social media. Maybe having director email specific sections like we do with current students and remind them that they're expected to help with concessions that particular week?

Kryn Contello (Pearson Ranch): Open House was well-attended. No one signed concession sheet though. Few did after she sent an email. Sold \$40 merch, \$700 in HEB cards. Told them they expect one shift or one delivery from every parent.

Laura Ellason (Deerpark): No band open house. The director sends emails to specific sections. Going to suggest it go to entire band. Deerpark Director said if spots aren't filled by Monday let her know and she'll take care of it.

Michele Burton and Ginny Lucich (Guard): Parent meeting this last Tues, well-attended. Asked a lot of questions. Went well.

OLD BUSINESS

Bank account update: Updated signers at Compass. Went to amplify and they want us to update our certificate of formation with Secretary of State with current officers. To update this will take a general membership vote. Got one set of fees from Compass canceled. Being charged \$75 a month for something and trying to figure out. Compass says we don't have fees. May need to wait on bank change until after concessions is done.

NEW BUSINESS

Recycling: Request from Carla (Water Crew) to try to recycle our water bottles that we hand out to students at games. Have something at bottom of the stands?

Uniform washing: To save money, uniforms can be washed at homes, to save \$2000 per cleaning. 10 families to do say 15-20 uniforms? There's a tag number on hanger and each piece that match. Wash like 5 at a time. Take after Sat competition and have back. Maybe 3 times. Will have care instructions. Will do a test run.

Working budget: Currently estimated to go into negative in October. Doesn't include paying techs, lesson teachers, MS expenditures. Discussion about income/expenses and possible cuts. Need to ensure the program stays strong while making sure we can pay for all essentials and don't go negative in our account.

Got approval to use the fence for business signage. We are \$30,000 short in Everything Day income collection. Moving forward with trying to collect as much of that as possible. Will be sending out an email about the budget situation to all parents, but need to have our plan in place and have letter approved by Admin.

Tentative Sunday evening meeting to discuss line of credit info.

Forming finance committee to figure out procedures to avoid this in future and have a monthly meeting to look at our financial health. Initially an Investigation phase to come up with recommendations and board would then decide what to implement. Email to parents will also include asking for anyone with accounting experience if they can help out.

MEETING WAS ADJOURNED AT 9:24

Minutes Approved Date: _____ 10/8/19 _____

Motion: _____ **Velma Metz** _____

Second: _____ **Michele Burton** _____